

***“Abuse of Women
in Custody:
Sexual Misconduct and Shackling of
Pregnant Women”
Final
Television Coverage Report***

***Prepared for:
Amnesty International USA and
PR Solutions, Inc.***

Total Number of Outlets Airing Stories: 44

Total Number of Stories Aired: 78

Total Adult Audience To Date: 15,717,400

***Prepared by:
ECI Communications***

I. NATIONAL COVERAGE

<u>NETWORK</u>	<u>PROGRAM</u>	<u>DATE</u>	<u>TIME</u>	<u>AUDIENCE</u>
CBS	"CBS Evening News"	3/6	6:30 P.M.	9,905,000
CNBC	"The Squawk Box"	3/6	9:00 A.M.	234,400

II. LOCAL COVERAGE

<u>MARKET</u>	<u>ADI</u>	<u>STATION</u>	<u>AFF</u>	<u>DATE</u>	<u>TIME</u>	<u>AUDIENCE</u>
New York	1	New Jersey Cable	CABLE	3/8	5:00 P.M.	8,000
New York	1	WNJU	TEL	3/8	6:00 P.M.	110,000
Los Angeles	2	KNBC	NBC	3/6	4:00 P.M.	415,600**
Los Angeles	2	KABC	ABC	3/6	6:00 A.M.	225,200
Los Angeles	2	KCAL	IND	3/8	8:00 P.M. 12:00 Noon	223,500 161,400
Chicago	3	WLS	ABC	3/6	6:00 A.M. 4:00 P.M.	175,000 380,900
Chicago	3	WMAQ	NBC	3/6	6:00 A.M.	155,000
Chicago	3	WGBO	UNI	3/7	5:00 P.M. 10:00 P.M.	55,400 110,600
San Francisco	5	KGO	ABC	3/6	5:00 A.M.	50,200
Dallas	7	KXAS	NBC	3/6	6:00 A.M.	140,200
Dallas	7	KFWD	TEL	3/7	5:00 P.M. 10:00 P.M.	15,000 19,000
Washington, D.C.	8	WJLA	ABC	3/6	6:00 A.M.	60,000
Washington, D.C.	8	WRC	NBC	3/8	10:00 A.M.	90,600
Washington, D.C.	8	WTTG	FOX	3/11	10:00 P.M.	240,000
Detroit	9	WXYZ	ABC	3/6	5:00 A.M. 12:00 Noon	115,500 115,600
				3/8	5:00 P.M.	218,800
Houston	11	KTRK	ABC	3/6	5:00 A.M.	160,700

MARKET	ADI	STATION	AFF	DATE	TIME	AUDIENCE
Minneapolis	13	KTSP	ABC	3/6	6:00 A.M. 11:00 P.M.	74,600** 57,800
Tampa	14	WFTS	ABC	3/6	5:30 A.M.	15,000
Tampa	14	WFLA	NBC	3/8	5:00 A.M.	98,600
Miami	16	WFOR	CBS	3/6 3/7	5:30 P.M. 5:30 A.M.	78,000** 33,300
Miami	16	WTVJ	NBC	3/6 3/7	5:30 P.M. 6:00 A.M.	89,700** 15,800
Sacramento	19	KOVR	CBS	3/6	5:00 P.M.	101,700
Sacramento	19	KXTV	ABC	3/6 3/7	11:00 A.M. 11:00 P.M. 5:30 A.M.	34,900** 91,500 18,500
Portland	23	KATU	ABC	3/6	5:00 A.M.	32,300
Portland	23	KPDX	FOX	3/8	5:00 P.M.	15,400
Phoenix	24	KNXV	ABC	3/6	5:00 A.M. 6:00 A.M. 8:25 A.M. 12:00 Noon 5:00 P.M. 6:00 P.M.	27,000 30,500 39,900 29,400 53,800 73,900
				3/8	12:00 Noon 5:00 P.M. 6:00 P.M.	27,000 53,800 73,900
				3/9	6:00 A.M.	19,600
Phoenix	24	KPNX	NBC	3/6	5:00 A.M.	12,000
Phoenix	24	KSAZ	FOX	3/8	12:00 Noon	71,000
Hartford	27	WVIT	NBC	3/10	11:00 P.M.	86,900
Hartford	27	WFSB	CBS	3/10	7:00 A.M. 11:00 P.M.	44,400 102,600
Hartford	27	Cablevision Cable	CABLE	3/10	5:00 P.M.	5,000
Charlotte	28	WSOC	ABC	3/6	12:00 Noon	68,900
Charlotte	28	WCNC	NBC	3/8	11:00 A.M.	26,400

<u>MARKET</u>	<u>ADI</u>	<u>STATION</u>	<u>AFF</u>	<u>DATE</u>	<u>TIME</u>	<u>AUDIENCE</u>
Raleigh	29	WTVD	ABC	3/6	5:00 A.M.	89,000
Raleigh	29	WNCN	NBC	3/8	5:00 P.M.	23,600
Kansas City	30	KMBC	ABC	3/8	5:00 A.M.	34,000
Columbus	34	WCMH	NBC	3/8	12:00 Noon	47,900
Greenville	35	WHNS	FOX	3/6	5:00 P.M.	18,500
Salt Lake City	36	KSL	NBC	3/8	12:00 Noon	41,500
Norfolk	41	WVBT	FOX	3/8	10:00 P.M.	25,500
Las Vegas	51	KLAS	CBS	3/6	7:00 A.M.	36,800
Albany	56	WRGB	CBS	3/6	5:00 P.M.	63,100**
Albany	56	WNYT	NBC	3/8	12:00 Noon	23,700**
Austin	58	KTBC	FOX	3/8	5:00 P.M.	20,200**
Roanoke	68	WSLS	NBC	3/8	12:00 Noon	10,900
Tucson	71	KGUN	ABC	3/6	5:00 P.M.	54,900**
					6:00 P.M.	47,300
				3/7	5:30 A.M.	16,200
				3/8	12:00 Noon	18,100
Tucson	71	KVOA	NBC	3/5	6:00 P.M.	45,500**
Rochester	74	WHEC	NBC	3/8	12:00 Noon	18,200
Champaign	83	WICS	NBC	3/8	5:00 P.M.	23,800
Colorado Springs	92	KRDO	ABC	3/8	6:00 A.M.	7,600
Lansing	107	WILX	NBC	3/8	5:00 A.M.	15,300
Tallahassee	109	WCTV	CBS	3/7	5:30 P.M.	47,100

**** INDICATES STATION PARTICIPATING IN THE SATELLITE TOUR**